



One World Youth Jury

One World Youth Jury 2010 – Guidelines and Tips

The One World Youth Jury is a group of four people aged 16-21 selected in a national competition each year. They are invited to judge a collection of TV and radio programmes, plus newspaper articles and websites, which are about children's and young people's rights in the developing world. They then select a winner, and reveal it at a high-profile ceremony in London.



Would you like to be one of our young jurors in 2010?

Here's what you have to do. **We want you to propose an idea for a TV documentary.** It's got to be, in some way, about children and/or young people in the developing world. But beyond that, it's up to you.

Imagine you have a film camera and a plane ticket to anywhere you like – and your brief is to make a documentary about children or young people. Where would you go? What would you make it about?

Please submit your idea on our documentary form (also available from our website, oneworldmedia.org.uk). We've got some tips to help you below.

Also, please be aware that this exercise is intended to help us select four young jurors for the Awards – but we are unable to offer assistance in actually making your documentary idea. However, when you are in London for the jury meeting, you'll get a chance to meet leading filmmakers and ask them what they think of your idea.

What are we looking for in your idea?

If you're selected to be a young juror, you'll be judging the **Children's Rights Award**, which rewards media promoting the rights of children worldwide and includes the perspectives of young people. We want your idea to be the kind of film that – if made – could go on to win that Award. So what kind of entries have won in the past?

- In 2009, the winner was **Saving Africa's Witch Children**, a Channel 4 film that uncovered the treatment of some children who are branded as 'witches' in parts of Nigeria. This film also won a Bafta and various other awards.
- In 2008, the winner was **China's Stolen Children**, another Channel 4 film – this time about the 'epidemic' of child trafficking in China. This also won a Bafta.

With your idea, try to think about the following:

- This is mainly a creative exercise – we’re not asking you to actually get in touch with people in another country to ask if they will be one of your characters. We’d like you to pick a real topic to write your proposal about, such as child trafficking or how children are affected by conflict. But beyond that, get creative. Who would ideally be in the film? Where would you ideally like to go?
- See if you can focus on a story, or a part of the world, that people don’t often hear about. Extra marks if you can surprise us!
- How would you make sure young people’s voices are represented in the film?
- You don’t want to make a film that’s merely depressing – people might just change the channel when they see it. How will you make your film engaging and potentially inspiring? Can you highlight solutions as well as problems?
- Don’t be afraid to be creative with the ‘format’ of your documentary. There are plenty of investigative documentaries out there, but what about other ideas, like [Blood Sweat and T-Shirts](#), or [Meet the Natives](#)? See:

<http://www.bbc.co.uk/thread/blood-sweat-tshirts/>

<http://www.channel4.com/programmes/meet-the-natives>

- Don’t worry too much about the name of your documentary – just think of something that you think might be appropriate. Plenty of documentaries have started out with one name, and ended up with another!
- Your documentary idea needs to be based, at least in part, in the developing world. If you want a definition of that, in the One World Media Awards we use the following: Africa, Asia, the Caribbean, Latin America, the Middle East or the Post-Soviet States (excluding EU members).

Don’t forget the deadline for entries is **8th March 2010**.

What if you’re selected?

If you’re one of the four successful young jurors, we’ll let you know towards the end of March. Next, in early April we’ll send you around 10 entries for the Children’s Rights Award which you have to judge. These will be a mixture of documentaries, radio programmes, articles and websites. You’ll have about 3 weeks to watch/read/listen to them.

Then, you’ll be invited to London with all expenses paid from **Sunday 25th – Tuesday 27th April**. During these two days you will meet a range of leading journalists and filmmakers and visit broadcasters and newspapers to see the news being made. Then, on Tuesday 27th you will have your jury meeting and make your joint decision about the winner of the Children’s Rights Award.

You’ll be invited back to London again for the One World Media Awards ceremony on **22nd June**, where you will present the award to the winner.