

Fellowship Scheme 2009

19th – 30th October

Application deadline: Noon (GMT) 21st August 2009

http://oneworldmedia.org.uk/fellowships/how_to_apply/
Do you qualify? Please read Specific Selection Criteria on Page 2

"Two weeks that can change the future of broadcasting in developing countries"
Feyçal Caunhye, Mauritius Broadcasting Corporation (2006 Fellow)

The Scheme

The 14th One World Fellowship Scheme, run in collaboration with the British Council, is currently open to applications to join the 2009 programme.

Aimed at senior radio and television broadcasters from developing countries, the Scheme brings a select group of broadcast professionals to the UK for a 2-week period in October. During this time a packed and varied programme is set up, tailored to meet the interests of those selected to participate.

Previous participants have benefited enormously:

"The two weeks of the fellowship programme have taught me more about the broadcasting scene than the eight years I have been working in a broadcasting environment."

Lorato Ntuara Botswana TV (2008 Fellow)

"What I have learnt during my two-week participation in this fellowship, I would never have been able to learn from spending two full semesters in a serious journalism school."

Charles Tembei Cameroon Radio Television West (2007 Fellow)

"One of the most amazing experiences in my life: In the two weeks, I made more relevant contacts for my organisation and myself than I have ever made in my previous business, private or educational trips to the UK."

David Masunda Radio Voice of the People, Zimbabwe (2006 Fellow)

What does the programme include?

The programme aims to provide an opportunity to contribute ideas, share concerns and develop new goals. It is also a chance for relationships and contacts to be made and, equally importantly, for the UK media to hear what you have to say and learn from your experiences.

A typical 2-week programme would include meeting senior professionals from a variety of organisations. Previous programmes have included visits to various departments of the BBC, Channel 4 and Al-Jazeera; independent production companies Lion TV, Talkback Thames and TVE; commercial broadcasters Sky News and LBC; relevant authorities such as OFCOM and the Department for International Development; foundations like Reuters and Thomson; media NGO PANOS; plus many others. (Last year's programme can be seen on our website at: <http://oneworldmedia.org.uk/fellowships/2008/>)

"One of the most significant things that the fellowship has done this year is try and narrow the gap between the developed world and developing world, and to bring common understanding. Everywhere we went we did not just learn, we shared."

Chanda Mfula Zambezi FM, Zambia (2007 Fellow)

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Successful applicants have their international travel and accommodation expenses paid for the duration of the programme, and are given a daily living and travel allowance. They are guided throughout the programme by representatives from the One World Broadcasting Trust.

Please note: The Fellowship Scheme is *not* a 'hands on' training programme. It is based on discussion groups only. There will however be an opportunity to spend ½ day shadowing within a broadcasting organisation.

What are the key dates?

The 2009 Fellowship Scheme runs from **19th to 30th October, 2009**. Successful applicants will arrive in London on 17th October, and depart 31st October. (Any additional nights must be covered at the fellow's own expense.)

The closing date for applications is **noon (GMT) 21st August 2009**, and we will try to notify successful applicants by **14th September**.

Who can apply?

Applications are welcomed from developing country broadcasters. You must be able to demonstrate substantial broadcasting experience to be able to participate fully and gain the most out of the programme. We will be looking for people who can show their eagerness to develop their skills further and seek greater challenges.

The Scheme is aimed at those already operating at a senior level and who have the potential to move up to top management within their broadcast organisation. It is not for those already at the top of the tree, nor for junior production, editorial or management personnel. Such 'high-fliers' would normally be around 30-40 years of age (although by no means exclusively), and a condition of their application is a fluency in English – both written and spoken. The Scheme is limited to 5 Fellows per year.

Specific selection criteria include:

- Fluency in written and spoken English
- 2/3 years experience *at a senior level* of broadcasting with a clear upward career path
- Top career potential
- Sufficiently senior to be able to propose and implement change, with line management responsibility for programme producers/directors
- Hands on broadcaster or manager (*not* an academic or theoretician)
- Assertive and confident, and thus able and willing to engage actively in debate or dialogue with UK broadcasters
- Has a practical and worthwhile idea of how the time in Britain might best be used
- Has *not* participated in a similar Fellowship Scheme before
- Evidence of drive and motivation in your career and associated field of broadcasting

Please note that applicants must have permission from their organisations to be absent during this period.

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What do I do now?

- Fill in the online application form at:
http://oneworldmedia.org.uk/fellowships/how_to_apply/
- Alternatively, you can download the form from the page above and return it to One World Media by email to: contact@oneworldmedia.org.uk
- All applications must be received by **noon (GMT) 21st August 2009** with the following documents (saved as WORD files)
 1. Organogram
 2. Letters from 2 referees
 3. Personal statement
- During the week of 17th to 21st August, we will acknowledge receipt through email.
- Unfortunately, we *cannot* accept any applications that reach us after the deadline.
- For any additional queries, please email Deputy Director Emma MacGregor, at contact@oneworldmedia.org.uk

Thank you

One World Media

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