

oneworld media awards 2010



AWARDS CEREMONY: TUESDAY 22ND JUNE 2010
VENUE: KINGS PLACE, 90 YORK WAY, LONDON
CLOSING DATE FOR ENTRIES: 12TH MARCH 2010

The Awards recognise outstanding media coverage of the developing world.

We welcome entries across all media, rewarding those that best reflect the social, political and cultural life of people in the developing world in a compelling and imaginative way.

Our aim is to support media professionals who bridge the divide between different cultures and bring home the realities of the wider world to audiences in the UK and beyond.



oneworld media awards 2010



how to enter

Please note that all entries for 2010 should be made via the online application form on our website at oneworldmedia.org.uk/awards. The deadline for entries is Friday 12th March 2010.

Once your online application form is complete, please submit the following to our office at One World Media Awards, CAN Mezzanine, 32-36 Loman Street, London, SE1 0EH:

1. five copies of each entry clearly labelled with title, online entry reference number and category

For tv: DVD PAL.

For radio: CD.

For print: Originals or copies of articles presented in folders clearly marked with name and date(s) of publication.

For new media: Printed copies, CDs or screen grabs as appropriate. Please provide details of the URL(s) and relevant promotional materials including web stats.

When sending photos, please submit five sets of 6-12 images as digital files stored on a CD or DVD together with copies of the publication – print, online or tv – in which all or part of the story was published. JPEG images should not exceed 2048 x 2048 pixels. Image resolution should be 72 dpi or higher and the resulting file not larger than 12mb.

2. five copies of a brief, clear synopsis describing the entry (as an aid for our judges)

3. payment: You can pay by card online at the time of your application or by sending a cheque for the total amount of entry fee(s) to our office.

You may enter the same programme, articles etc. in several categories, but a separate entry fee will be required.

All applicants should complete the release clause in the entry form. This permits the organisers to allow (a) closed circuit playback for judges and persons invited

by the organiser, (b) programme clips, articles and stills to be used or copied in any reasonable way connected with the promotion of the Awards and the work of One World Media in general, for example for distribution to judges and for inclusion on the OneWorld tv website and (c) broadcast of three-minute programme clips by selected broadcast media (free of charge) as part of an Awards highlights programme.

the event

The ceremony will be held in London on Tuesday 22nd June 2010 at Kings Place, York Way, London.

eligibility

All entries should be concerned with social, political or cultural aspects of the developing world – Africa, Asia, the Caribbean, Latin America, the Middle East or the Post-Soviet States (excluding EU members).

Entries must have been broadcast on terrestrial, cable, digital or satellite tv or published in a recognised publication for the first time in the UK between 13th March 2009 and 12th March 2010 and may not have been entered for a previous One World Media Award.

Note: We regret we are unable to return entry materials, unless specifically requested and postage is covered.

The Feature Documentary, New Media, Drama, MDGs, Environment and Special Awards have different conditions – please see our website for full details on all of the categories.

We welcome entries from freelance journalists and independent producers, as well as from broadcasters and newspapers.

One World Media

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“ Of all the awards to get it's the one we as journalists value most. It's not just other journalists judging it, it's also the people from NGOs that do amazing work overseas, and who really matter in forming judgments about the work you do ”

Jonathan Miller,
Broadcast Journalist of the Year 2009



Jonathan Miller

award categories



1. journalist of the year

For the tv, radio or print journalist who, in the jury's estimation, has made the most outstanding contribution to reportage or analysis in this field during the year. Three or four pieces of media must be submitted to be considered for this award. Entrants who work across multiple media platforms are also encouraged to apply.

2. radio documentary award

For an outstanding individual programme or single programme from a series.

3. tv documentary award

For an outstanding individual programme or single programme from a series. The length of entries to this category must be a standard tv hour (48-60 minutes) or under.

4. press award

For an outstanding feature article in the print media.

5. new media award

For outstanding new media output.

This could include (but is not limited to): websites, podcasts, blogs, vlogs, social networks, viral videos, maps, animations, citizen journalism, webcasts, virtual exhibitions and online photogalleries.

6. drama award

For an outstanding drama or docudrama. This includes feature films and tv dramas (single or part of a series). The length of entries to this category must be a standard tv half-hour (23-30 minutes) or longer. The entries must have been shown either on UK tv or theatrically in the UK.

7. popular features award

For broadcast and print media that brings issues of global significance to a new audience, using the best techniques of popular journalism and broadcasting.

8. children's rights award

sponsored by **UNICEF UK**

For broadcast, print or new media coverage made about, for, or by children, that advances the rights of children worldwide, and includes the perspectives of young people.

9. environment award

sponsored by **WWF**

For outstanding broadcast, print or new media coverage, within and outside the UK, which addresses the progress or challenges in tackling environmental issues, including climate change.

10. MDGs award

For outstanding broadcast, print or new media coverage, within and outside the UK, which addresses the progress or challenges in meeting the ambitious blueprint for international development, the 2015 Millennium Development Goals (MDGs) covering issues such as health, education and poverty.

See un.org/millenniumgoals for more details.

This award is supported by the EuropeAid Cooperation Office of the European Union.

11. feature documentary award

For documentaries 60 minutes and over in length that have been broadcast in the UK or shown theatrically anywhere throughout the world. This award will recognize the highest standard of international documentary on human rights and development.

The entries will be no more than two years old (completion or first broadcast not before March 2008).

12. special award

sponsored by **Institute of Development Studies (IDS)**

The organizers wish to make an award to an outstanding media project or organisation working on the ground in the developing world that has made a real impact on the lives of those living and working near it.

Last year's winner was B'Tselem from Israel.

B'Tselem, the Israeli Information Center for Human Rights in the Occupied Territories, has set up a pioneering media initiative which distributes cameras and runs video training activities for Palestinian men, women and children in the West Bank and Gaza Strip. These people are able to record human rights abuses as they happen, and use the video evidence to hold the perpetrators accountable for their actions.

The project provides Palestinians with a non-violent tool to address the challenges they face on a daily basis, and has laid the groundwork for a long-term shift in human rights advocacy in the West Bank, Gaza and East Jerusalem. Its participants have succeeded in giving a tangible, human face to the violations taking place, and through the exposure and response to these images, have empowered themselves on both an individual and community level.

The Trustees of One World Media will shortlist for this award. We welcome applications from organisations with at least two independent references, which should reach us by Friday 26th February 2010.

There is no entry fee for this category.

For full criteria and specific guidelines on all the categories, go to:

oneworldmedia.org.uk/awards

oneworld 2009 winners

broadcast journalist of the year

Jonathan Miller - Channel 4 News / ITN

radio documentary award

Crossing Continents: Dharavi -
BBC Radio Current Affairs for BBC Radio 4

tv documentary award

Iran and the West programme two:
The Pariah State – Brook Lapping for BBC 2

press journalist of the year

Adrian Levy and Cathy Scott-Clark -
Guardian Weekend Magazine

new media award

Traces of Hope - British Red Cross

drama award

Under the Bombs

local media award

Canfod Hedd (Finding Peace) –
Cwmni Da for S4C

popular features award

Lush Paddy Fields as Far as the Eye Can See -
Observer Food Monthly

children's rights award

Dispatches: Saving Africa's Witch Children -
Red Rebel Films and Oxford Scientific Films
for Channel 4

environment award

From producers to consumers: how rice farmers
face catastrophe - The Guardian

international documentary award

Crude

special award

B'Tselem

media awards 2010

schedule

Shortlisted entrants will be notified in mid-May and invited to attend the Awards ceremony in London on the evening of Tuesday 22nd June 2010. Details of the event and bookings will be available from mid-April.

entry fees

Television	£96
Radio	£66
Print	£71
New Media	£61
Freelancers	£40

Please note that the entry fee for journalist of the year, regardless of media, is £84.

nb entry fees cannot be refunded

Reduced rates may be offered to small local media/community initiatives.

judging procedure

Each award has its own jury panel that consists of four individuals, all of whom are distinguished members of their professions. The jurors are drawn from all sectors of the media industry and not-for-profit sector. Ensuring absence of bias, jurors are chosen on stature, independence, and relevance.

The Children's Rights Award is judged by a youth jury consisting of four young people aged 16 - 21.

Juries will select a shortlist of up to three finalists for each category, including the winner.

Should the quality of entries in any given category fall below the standard required, the Trust reserves the right not to award a winner.

The jury's decision is final and no correspondence will be entered into concerning the judging or organisation of the Awards. No jury member can vote on his or her own work or that of their company/organisation.

Winners receive a trophy and a copy of the winning citation.

For more information on the activities of One World Media, see our website at oneworldmedia.org.uk.



Printed on paper made from 75% recycled fibres and 25% FSC certified wood fibres.