



making
media
matter

One World Student Media Programme

The One World Student Media Fund

The One World Student Media Fund is currently being run as part of the Student Media Programme, which promotes and supports excellence in media coverage of the developing world among media students in the UK.

The fund offers modest financial assistance to students who are intending to make a piece of media in the developing world as part of their course. In general, up to £1000 is available for each successful applicant.

In addition, One World Media is working with **Centurion**, a leading provider of hostile environment training, to offer a free five-day hostile environment course to selected students. Some of the students who receive funding will be offered this course as well, free of charge.

One World Media has been running this fund for a number of years as the Student Film Bursary Scheme, targeted specifically at documentary filmmaking students. It is now broadening its reach to students specialising in other media as well. Therefore, students working in other media are encouraged to apply.

Who can apply?

Please note that the Student Media Fund is **only** open to students who are on courses that are participating with the Student Media Programme. Furthermore, any student who applies **must** have sat, or go on to sit, the two-day workshop about making media in the developing world, being run at participating courses as part of the Programme. They must also complete the online evaluation form for that workshop.

In 2010 there are two funding rounds, and each one is open to students at the following institutions:

Round 1: deadline 10 Feb, decision early March

- Goldsmiths College London
- Bournemouth
- Edinburgh (including students from ECA, Napier, and Edinburgh University)
- Cardiff
- Salford

Round 2: deadline 6th April, decision late April

- University College Falmouth
- Brunel
- Royal Holloway
- Liverpool John Moores
- University of Ulster

What are we looking for?

- The Student Media Fund supports media that is made, at least in part, in the developing world.
- Please note that we are looking to support proposals that could actually be broadcast or published in mainstream media. We are looking for ideas that are strong enough to potentially get a commission from a radio/TV channel or newspaper. We are not looking to fund research dissertations; we're after engaging stories and genuine journalism.
- The panel will generally not consider your proposal if you have not made some effort to establish contacts on the ground. An idea alone will likely not be enough.

Beyond this, the panel will be interested in proposals that:

- Highlight the voices of people living in the developing world, particularly voices that are not often heard
- Recognise the importance of characters and storytelling as a means by which audiences can be engaged with an issue
- Have considered ethical issues and safety (though a full risk assessment is not required at this stage)
- Do not simply cover negative aspects of the developing world without considering the context in which they exist

For a geographical definition of the developing world, we use the guidelines laid out by the One World Media Awards: Africa, Asia, the Caribbean, Latin America, the Middle East or the Post-Soviet States (excluding EU members).

What if you want to go back to your own country?

One World Media sometimes receives applications from people who are from a developing country, and who wish to return to that country to make their piece of media.

The bursaries are primarily about providing students with a unique learning experience. For this reason, we generally encourage students to go to parts of the world that are relatively new to them. By going through the process of preparing to travel, obtaining access, assessing risk and overcoming unforeseen challenges, it is hoped that they will derive maximum benefit from the experience.

However, we also acknowledge that some stories require a particularly high level of access, and this can only be obtained by someone who is from the country in question. So, the panel will consider proposals to go back to someone's own country, but will take issues such as access into account.

Who decides?

One World Media assembles an expert panel to assess each round of funding applications – further information is available on our website, nearer to the time of each decision.

How do I apply?

Firstly, please make sure you have read these guidelines in full. Next, you will need to email the documents listed below to contact@oneworldmedia.org.uk. It is permissible for your reference to be emailed separately from your tutor.

- a **completed application form**, available on our website
- a **brief personal CV (not more than 2 pages)**
- a **proposal** for the media you wish to produce, which **must not exceed 4 pages**. See below for more on proposals
- a **reference** from your course tutor. Applications without a reference will not be accepted – we need to receive assurance that your project has the backing of your institution, and that they will lend you the necessary equipment (if applicable).

If you have any questions, please contact Derek Thorne at One World Media on derek@oneworldmedia.org.uk, 0207 922 7943.

What should the proposal contain?

We are aware that the shape of your proposal will depend on the medium you are working in. We have laid out some more detailed guidelines below for each medium.

For Film/TV proposals – these should include:

- a one-paragraph summary of what you intend to make, at the very beginning. You can go into more detail after this.
- intended style, length, main characters, narrative
- some detail on logistics, including the equipment to be used, estimated number of days needed at location/s, travel requirements, any safety issues, etc.
- summary of research already done, including any contacts that you have
- budget for your project. Please indicate what difference the funding from One World Media would make, and any other funding sources if applicable.

For radio proposals – these should include:

- a one-paragraph summary of what you intend to make, at the very beginning. You can go into more detail after this.
- the story you wish to cover, your approach to the story, how you will make it interesting/engaging
- intended length, format and production style; please indicate whether you wish to produce multiple reports or one documentary (for example)
- the characters you wish to interview or feature (proposals are more likely to succeed if some of these characters have been contacted)
- some detail on logistics, including the equipment to be used, estimated number of days needed at location/s, travel requirements, any safety issues, etc.
- summary of research already done, including any contacts that you have
- budget for your project. Please indicate what difference the funding from One World Media would make, and any other funding sources if applicable.

For print proposals – these should include:

- a 'top line' for your intended article, ie one or two sentences that could be used to introduce the article if it were published
- a one-paragraph summary of what you intend to make, at the very beginning. You can go into more detail after this.
- the story you wish to cover, your approach to the story, how you will make it interesting/engaging
- intended length and style; if you wish to submit multiple articles on the same theme, please show how the articles are distinct from each other
- if you are going to take photographs, some indication of what these will be
- the characters you wish to interview or feature (proposals are more likely to succeed if some of these characters have been contacted)
- some detail on logistics, including the equipment to be used, estimated number of days needed at location/s, travel requirements, any safety issues, etc.
- summary of research already done, including any contacts that you have
- budget for your project. Please indicate what difference the funding from One World Media would make, and any other funding sources if applicable.

If you wish to submit a **multi-media** proposal, please combine elements from the above guidelines as appropriate.