



# One World Media Student Programme

## One World Media Student Fund – Guidelines for Students

The Student Fund is run as part of One World Media's Student Programme, which encourages and supports excellence in media coverage of the developing world among media students in the UK. The fund offers modest financial assistance to students who are intending to make a piece of media in the developing world as part of their course. In general, up to £1000 is available for each successful applicant.

### Who can apply?

Please note that the Student Media Fund is **only** open to students who are at institutions participating with the Student Programme. Participating institutions can be viewed here: [http://oneworldmedia.org.uk/activities/student\\_project/universities](http://oneworldmedia.org.uk/activities/student_project/universities)

In 2010-11 there are two funding rounds, designed to accommodate the varying timetables of our partner institutions and courses. Eligible students may apply for either round (but not both).

### February Round:

- deadline **5pm Mon 6th February**
- decision late February/early March

### April Round:

- deadline **5pm Mon 2nd April**
- decision late April

### What are we looking for?

- The Student Media Fund supports the production of media that tells stories from developing countries for a UK audience. We expect all proposals to involve travel to a developing country.
- We do not rule out proposals that involve travel to more than one country, but applicants will need to consider the costs and feasibility of doing so.
- The fund is open to proposals for non-fiction media across all platforms: TV/film, radio, print/photojournalism, and online/multimedia.
- You are allowed to propose the production of a series of pieces, as opposed to a single piece of media. This might be particularly relevant for radio/print.
- Please note that we are looking to support proposals for stories that are strong enough to be published or broadcast in mainstream UK media. We are looking for genuine journalism or documentary filmmaking, and will fund media that could ultimately appear in or on newspapers, magazines, radio channels, TV channels, professional news websites, etc. We do not fund research dissertations.
- The selection panel will be made up of UK media professionals, and they will use their knowledge of industry commissioning to select the successful applications.
- The panel will generally not consider your proposal if you have not made some effort to establish contacts on the ground. We encourage you to demonstrate that you have made such contacts by including their details on the proposal (we will not use these details without your permission).

Beyond this, the panel will be interested in proposals that:

- Seek to tell original, revealing stories in a way that will engage a UK audience (the application form invites you to be specific about which audiences you are targeting)
- Highlight the voices of people living in the developing world, particularly voices that are not often heard
- Recognise the importance of characters and storytelling as a means by which audiences can be engaged with an issue
- Have considered ethical issues and safety (though a full risk assessment is not required at the application stage)
- Do not simply cover negative aspects of the developing world without considering the context in which they exist
- Have the full support of the course/institution at which you are studying. We encourage you to discuss your ideas with your course tutor before submitting.

For a geographical definition of the developing world, we use the following: Africa, Asia, the Caribbean, Latin America, the Middle East or the Post-Soviet States (excluding EU members).

We welcome any questions about eligibility – please email [contact@oneworldmedia.org.uk](mailto:contact@oneworldmedia.org.uk)

### **What if you want to go back to your own country?**

One World Media sometimes receives applications from people who are from a developing country and who wish to return to that country to make their piece of media.

The bursaries are primarily about providing students with a unique learning experience. For this reason, we generally encourage students to go to parts of the world that are relatively new to them. By going through the process of preparing to travel, obtaining access, assessing risk and overcoming unforeseen challenges, it is hoped that they will derive maximum benefit from the experience.

However, we also acknowledge that some stories require a high level of access, and this can only be obtained by someone who is from the country in question. In addition, we accept that some applicants who are planning to return to their home country may be looking to cover a challenging story that presents similar obstacles to those faced by a student going to a new country.

Therefore, the panel will consider proposals to go back to someone's own country, but will take the above issues into account.

### **Who decides?**

One World Media assembles a panel of media professionals to assess each round of funding applications – further information is available on our website nearer to the time of each decision.

## How to apply

Firstly, please make sure you have read these guidelines in full. Next, you will need to email the documents below to **contact@oneworldmedia.org.uk**. Please note that we now require all proposals to be submitted on our proposal form, available on our website. Proposals submitted in a different format will not be considered.

- a **completed proposal form**, available on our website – when complete, total length must not exceed four sides of A4
- a **brief personal CV (not more than 2 pages)**

**In addition, you will need to ask your tutor to submit a reference to us before the relevant deadline.** We understand that it may be difficult for all applicants to get their tutors to send this on time; therefore we will be flexible if the reference arrives late. However, if it is likely to arrive late, you must notify us in advance.

From 2011-12 onwards, **all references are confidential** and must be sent to us directly from the tutor. Please refer the tutor to the following webpage for information on what the reference should contain:

[http://oneworldmedia.org.uk/activities/student\\_project/funding](http://oneworldmedia.org.uk/activities/student_project/funding)

Please don't send any other material with your application, eg DVDs/photos – it will not be passed on to the panel.

Unfortunately we cannot receive any more than one proposal from a student. If you send in more than one, you will be asked to choose which proposal you wish to put forward for selection.

Any questions? Just email **contact@oneworldmedia.org.uk**, or call 0207 922 7943.

## What if you are successful?

If you are successful, you will receive the funds after signing an agreement with One World Media. This is to ensure that the funds are spent correctly, and that One World Media branding is placed on the final media where appropriate.

One World Media also aims to promote the work that it supports, through showcase events and our website (for example). In 2012, this will be part of One World Media's 25<sup>th</sup> anniversary celebration – more details of related events will go on our website in due course.