



## Digital Media Platforms Role Description

### TRUSTEE OPPORTUNITY

We are seeking a new trustee who has expertise in digital media or social media platforms and is interested in the international media industry to join our board.

One World Media is a charity founded over 35 years ago by a group of journalists who recognised that international reporting at that time was limited and often reinforcing stereotypes. Since then we have been working to support journalists and filmmakers globally to tell stories that inform and connect us all.

Our prestigious annual One World Media Awards celebrates the best media coverage from the global south. Whether it is our Special Award winners (like Maria Ressa who faces challenges from the Philippines government and recently won the Nobel Peace Prize) or our New Voice nominees (reporting from Gaza, Cuba and Sudan) we shine a light on their determination, integrity and creativity.

We also champion new talent working on international untold stories. Through our Fellowship and Global Short Docs Forum we prioritise learning and mentorship for factual storytellers from underreported countries. All designed to provide a springboard into, and progression within, the media industry.

#### **Are you our next Digital Media Platforms Trustee?**

We are seeking an individual with senior experience in digital media or social media platforms to help ensure our activities are relevant and support the production of great content. Expertise in digital production or distribution that can assist stories reach a wide audience would be particularly valuable. You will also have a sharp awareness of current and future trends, and an understanding of how these developments impact content creators and audiences around the world.

We believe a strong and diverse board is essential to ensure that our organisation is well run and making the right strategic decisions.

### HOW TO APPLY

If you have any questions please feel free to contact Vivienne Francis, Director  
[vivienne@oneworldmedia.org.uk](mailto:vivienne@oneworldmedia.org.uk)

To apply, please send a current CV and cover letter before 10am on April 15th to  
[vivienne@oneworldmedia.org.uk](mailto:vivienne@oneworldmedia.org.uk)

Candidate interviews planned for the week beginning April 29th, in-person in London or via video call.



## Digital Media Platforms Role Description

### TRUSTEE ROLE

#### Description

- Contribute proactively to the board in setting One World Media's vision and mission, and developing long-term strategy.
- Provide guidance and insights to the board and staff through the trustee's own experience on key issues including the changing worlds of media, politics, international development and fundraising.
- Act as an ambassador, representing One World Media to key stakeholders to help wider understanding of the role of OWM and to support our fundraising.
- Take ultimate responsibility for the affairs of One World Media ensuring that it is solvent, well-run, and delivering the charitable outcomes for the benefit of the public for which it has been set up.

#### Duties

- To prepare for, attend and contribute to quarterly board meetings, an annual strategy day, the judging for the One World Media Special Award and One World Media events.
- To become actively involved in the Finance & Fundraising sub-committees of the board.
- To approve annual budgets and accounts, monitor spending, agree financial procedures and policies, and manage risk.
- To communicate effectively with the Chair, other trustees and staff to ensure good debate and decision-making.
- To contribute to external communications, building partnerships and fundraising.

#### Person specification

##### Essential:

- A high level of competence and credibility in digital media or social media platforms
- Expertise in digital production or distribution that can assist stories reach a wide audience
- Diverse expertise gleaned from varied roles and responsibilities, with the ability to think strategically, seek and take advice, debate issues, take decisions and communicate effectively.
- Ability and willingness to represent One World Media and its interests to key stakeholders.
- Commitment to diversity and equality in One World Media.

##### Desirable:

- An interest in the media's role in raising awareness of international issues.
- An interest in charity fundraising.

#### Time Required

- Four board meetings per year (meetings usually run from 5-7pm)
- One Special Award jury meeting per year
- Any board sub-groups (2-3 meetings a year)
- Trustees serve a term of three years and no more than two terms
- Please note that most of our meetings are hybrid